

NOVEMBER 30, 2023

DAY OF ACTION

#CEASEANTISEMITISM

“CEASE ANTISEMITISM”

On **November 30, 2023**, Jewish communities and allies across the United States will unite for a **Day of Action**. This initiative mandates every educational institution, business, and state to actively engage in preventing and combating antisemitism, fostering a safe environment of understanding and respect for Jewish students. Use this toolkit to take action. **We won't win the numbers game, but we will win the influence game using a thoughtful approach.**

- Join the **#CeaseAntisemitism** Day of Action!
- If you have any questions, call or text the EIE hotline at +1 (917) 310-4564

OUR PRIMARY OBJECTIVE IS:

To advocate for legislation to **keep Jewish students and communities safe** within the US, by:

1. Working with university administrators and student government to ensure IHRA is the adopted definition of Antisemitism across American college campuses.
2. Holding universities accountable for Antisemitism by:
 - a. Banning Students for Justice in Palestine and Jewish Voice for Peace because they have violated campus policy through harassment, vandalism, physical attacks, and other forms of misconduct.
 - b. Protecting Jewish students, under the Title VI of the Civil Rights Act, by investigating the university's actions following filed reports of antisemitism by students.
3. Adding additional security for highly populated Jewish areas and campuses protecting Jews from harassment, inclusive of verbal harassment.



WHY THIS DAY OF ACTION IS IMPORTANT:

Although Antisemitism has been present for centuries, the spike since October 7, 2023 in the United States, on college campuses, and internationally has threatened the safety and wellbeing of Jewish people. According to the ADL, there has been a **919% increase in online antisemitism** on X since October 7th and a **388% increase in Antisemitic attacks for the same time period last year**. Jewish people are experiencing hostile injustices in their schools and neighborhoods, and **it is time for our government to protect them.**

It is our job to contribute however we can to diminish this problem. The packet will take only approximately 45 minutes to complete, and will make a **HUGE** impact. Your voice matters. **Share this packet with friends and family.**

TABLE OF CONTENTS:

- Email a Statement (~3 minutes)
- Virtual Phone Bank (~6 minutes)
- Hang a Poster (~20 minutes)
- Social Media Campaign (~5 minutes)
- Support Jewish Businesses (~5 - 20 minutes)
- Dress in support of Israel (0 minutes)
- Other Ways to Help
- More Resources

EMAIL A STATEMENT (~3 MINUTES)

Email:

1. Click this link: <https://p2a.co/0GFZb6h>
2. Fill out your zip code and email
3. Press send!

VIRTUAL PHONE BANK (~6 MINUTES)

Calling our representatives makes it personal when we ask them for support.
Using the script, you can effectively deliver our message.

1. Click this link to call you congressmen and representatives:
<https://p2a.co/0GFZb6h>
 - a. You will receive an automated call connecting you to your representative
2. Use the script below to urge your representatives to protect Jewish communities:

SCRIPT:

Hello (Name),

My name is [Your Name] and I am a constituent of your district and I am writing/calling to ask for your support. There has been a 37% increase of antisemitic attacks in the US since last year. Your Jewish community is afraid given the national climate against Jews in the last few weeks. We are asking for your help to keep Jewish communities and students safe within your district by working with university administrators and student governments to ensure the IHRA definition of Antisemitism is adopted across American college campuses. I ask you to hold universities accountable through an official ban of Students for Justice in Palestine and Jewish Voice for Peace as they have violated campus policy through harassment, vandalism, physical attacks and other forms of misconduct. Please protect your Jewish students, under Title VI of the Civil Rights Act, by investigating the university's actions following filed reports of antisemitism by students. Thank you for your time and support, should there be any questions feel free to call me back.

HANG A POSTER (~20 MINUTES)

- **Print these posters:**

https://drive.google.com/drive/folders/1X4ZRRVrSXhBU5ZwdVVGLs1WHv09puKqb?usp=share_link

- Hang them around your neighborhood and local city

SOCIAL MEDIA CAMPAIGN (5 MINUTES)

- **Flyers for IG, Twitter, and LinkedIn:**

https://drive.google.com/drive/folders/1Mxq0aSCjcrSOxN_4m1HQ20ZogoKOK7XF?usp=share_link

- Download and post on social media!

JEWISH BUSINESSES (15 MINUTES)

- **Grab coffee, lunch, or dinner at these Jewish owned / Israel supporting cafes and restaurants**

Use this map to find something near you (NYC-metro based):

<https://maps.app.goo.gl/E79BDUQMpuS6SvJ66>

- Email **“thank you”** to companies and brands that have made public statements standing with Israel and against Hamas, using these 5 easy click links:

Click and Send: tinyurl.com/thankyou-support-1

Click and Send: tinyurl.com/thankyou-support-2

Click and Send: tinyurl.com/thankyou-support-3

Click and Send: tinyurl.com/thankyou-support-4

Click and Send: tinyurl.com/thankyou-support-5

DRESS IN SOLIDARITY WITH JEWISH COMMUNITIES AND ISRAEL

- **Wear Blue and White to show your support of Israel**
- **Wear a hostage sign on your shirt** (Print hostage sign here: <https://themedialine.org/wp-content/uploads/2023/10/kidnapped.pdf>)
 - **Post your outfit and tag @enoughisenoughorg on Instagram**

OTHER WAYS TO HELP

1. Reach out to your friends and see if they need help

2. Spread awareness:

- a. Repost positive social media content about Israel
- b. Report hateful and false posts on social media
- c. Speak to friends, classmates, and colleagues about ongoing antisemitism
- d. Share your Jewish identity with friends, classmates, and colleagues

3. Ways to donate:

<https://docs.google.com/spreadsheets/d/1fn1mjLg5LlmdK0vtiGSXrggdt473wRVC12vH86wAts/edit?usp=sharing>

4. Match with a soldier:

https://www.sharejustonething.com/?fbclid=PAAaaa3jbQwfOS04KderqQlIH6zusEDUYpPBMejtIBYfla3HZiKL5HI6w3vwM_aem_AbHvxav8SWTBO-u9YZev_VDXQIZVIPb60UzjsbL4F4o8vvadlYL9r5BvMoOPZbaWW

MORE RESOURCES

EDUCATIONAL MATERIALS

These resources provide a better understanding of the Israel-Hamas war and Antisemitism in America. **Share these materials with your friends**

1. Enough is Enough Guide on Hamas War 2023:
<https://www.enoughisenough.site/guidewar2023>
2. StandWithUs War Guide:
<https://www.standwithus.com/situationroom>
3. Educational Booklets in all languages regarding Israel:
<https://www.standwithus.com/booklets>
4. AIPAC Social Media Toolkit:
<https://www.aipac.org/resources/israel-war-social>
5. AIPAC Frequently asked questions about Israel Hamas war
<https://aipacorg.app.box.com/s/7c6s9kzdl9c3adz6wxv2th8veh7v1vft>
6. AJC Understanding Antisemitism
https://www.ajc.org/sites/default/files/pdf/2023-08/IHRA-Working-Definition-of-Antisemitism-Booklet-%28UPDATED%207.23%29_v2.pdf
7. AIPAC How Israel helps Palestinian civilians
<https://aipacorg.app.box.com/s/gp7p7mtcfnmqtqu59h1bzfV2f5uo0wnpb>
8. Stand with us: Facts about Hamas
<https://player.flipsnack.com/?hash=NTIERUE1NzdDNkYreG5sb2xIOGNqbA==>
9. Emergency Israel Toolkit:
<https://docs.google.com/document/d/1CdLP6la4J9Oavr2mF8pxRVYK9wm6XGNJb84Ck0xmv9E/edit>
11. Books:
 - o Israel: A Simple Guide to the Most Misunderstood Country on Earth, by Noa Tishby <https://a.co/d/7e1WDAO>
 - o How to Fight Antisemitism, by Bari Weiss <https://a.co/d/0aQwdNJ>
 - o War Against the Jews: How to End Hamas Barbarism by Alan Dershowitz (all proceeds go to Israel's first responders) <https://a.co/d/a3Ra9fC>
 - o The Case for Israel by Alan Dershowitz <https://a.co/d/5ShIkCk>
 - o The Case for Peace by Alan Dershowitz <https://a.co/d/2NQiKVT>
 - o The Case Against Israel's Enemies by Alan Dershowitz <https://a.co/d/5l28oRH>

12. Documentaries:

- a. NBC [Epidemic of Hate: Antisemitism on the rise](#)
- b. IDF: Evidence Hamas is a terrorist organization https://www.youtube.com/watch?v=4hd6JGX8gwE&list=PLObnKQho8o8McLVlczAE3WiSwvAFyak9_&pp=iAQB
- c. Is the BDS movement productive? https://youtu.be/5jqXEzplxeo?si=_uFRgaovLbfho82C
- d. - Hamas is a greater obstacle tolerance than Israel <https://youtu.be/ZjK9U-ZVvGo?si=v23VDnV2ztC8k6Vs>
- e. - Is Antizionism the new antisemitism: https://youtu.be/Zr3-0_D2hdg?si=1PN9Mp5CqrZzOo3c
- f. - Antizionism is Antisemitism: https://youtu.be/K1VTt_THL4A?si=IZul3LfyLewVIFaZ
- g. 1913 Seeds of Conflict: <https://www.pbs.org/show/1913-seeds-conflict/>
- h. Elusive Peace: https://youtu.be/Quif2hdWGuc?si=OCsGuzoguii99F_t

LEGAL HELP

1. Lawfare Project

- a. Get Legal Help: <https://www.thelawfareproject.org/get-legal-help>
- b. Know your rights:

https://www.dropbox.com/s/6nuh6vh3w0eth5m/LP_Student_Rights_Flyer.pdf?dl=0

2. Hillel International, ADL (the Anti-Defamation League), the Louis D. Brandeis Center for Human Rights Under Law, and Gibson, Dunn & Crutcher LLP

- a. **Campus Antisemitism Legal Line: Visit the [CALL website](#)**
- b. Text “CALLhelp” to 51555 to report incidents of antisemitic discrimination, intimidation, harassment, vandalism, or violence that may necessitate legal action.
- c. Know Your Rights: <https://brandeiscenter.com/fact-sheets-and-guides/>

3. StandWithUs

- a. Reporting an incident to SWU legal for advice:

<https://www.standwithus.com/report-an-antisemitic-incident>

- b. Know Your Rights: <https://www.standwithus.com/post/antisemitic-crimes-fact-sheet>

4. Report Anti-semitism on campus to your school:

<https://www.enoughisenough.site/report-an-incident>

5. Report an incident to the ADL: <https://www.adl.org/report-incident>

6. NYC Student Rights to Protest: <https://www.nyclu.org/en/know-your-rights/your-rights-student-protester>



MENTAL HEALTH

1. Call 911 for all emergencies.
2. Via Hillel International: <https://www.hillel.org/student-resources/>
3. Via Chai Lifeline Crisis Services: call 855-3-CRISIS or email crisis@chailifeline.org
4. Via myvirtualclinic.org: free short term virtual support
5. Via UJA, Ohel: Free, confidential hotline for one-on-one appointments with mental health professionals. Call 718.686.3255 to make an appointment. *Hebrew speaking counselors available.
6. VIA UJA, JQY (Jewish Queer Youth) To speak with one of their licensed mental health professionals, call their Warmline (a non-emergency line) at 551.JQY.HOPE (551.579.4673)
7. VIA UJA, The Jewish Board: For services, call 1.844.663.2255.
8. Time Out: App to monitor and limit social media usage
9. Breath2Relax: App to help reduce anxiety
10. HeadSpace: App with free meditations
11. BetterSleep: App to help with sleep

SOCIAL MEDIA ACCOUNTS TO FOLLOW:**1. Instagram:**

- a. [@enoughisenoughorg](https://www.instagram.com/enoughisenoughorg)
- b. [@StandWithUs](https://www.instagram.com/StandWithUs)
- c. [@lizzysavetsky](https://www.instagram.com/lizzysavetsky)
- d. [@Adelacojab](https://www.instagram.com/Adelacojab)
- e. [@Noatishby](https://www.instagram.com/Noatishby)
- f. [@Jewishlivesmatter](https://www.instagram.com/Jewishlivesmatter)
- g. [@Mosheh](https://www.instagram.com/Mosheh)
- h. [@Realbrookegoldstein](https://www.instagram.com/Realbrookegoldstein)
- i. [@EndJewHatred](https://www.instagram.com/EndJewHatred)
- j. [@RootsMetals](https://www.instagram.com/RootsMetals)
- k. [@NateBuzz](https://www.instagram.com/NateBuzz)
- l. [@JTVchannel](https://www.instagram.com/JTVchannel)
- m. [@kavanafilms](https://www.instagram.com/kavanafilms)
- n. [@thedebralea](https://www.instagram.com/thedebralea)
- o. [@blackandjewishcommunity](https://www.instagram.com/blackandjewishcommunity)
- p. [@abrahamhamra](https://www.instagram.com/abrahamhamra)
- q. [@jewishunpacked](https://www.instagram.com/jewishunpacked)

2. Twitter / X

- a. [@StandWithUs](https://twitter.com/StandWithUs)
- b. [@avivaklompas](https://twitter.com/avivaklompas)
- c. [@lizzysavetsky](https://twitter.com/lizzysavetsky)
- d. [@Noatishby](https://twitter.com/Noatishby)
- e. [@AvivaKlompas](https://twitter.com/AvivaKlompas)
- f. [@bariweiss](https://twitter.com/bariweiss)
- g. [@HenMazzig](https://twitter.com/HenMazzig)
- h. [@NateBuzz](https://twitter.com/NateBuzz)
- i. [@Mosheh](https://twitter.com/Mosheh)
- j. [@GoldsteinBrooke](https://twitter.com/GoldsteinBrooke)
- k. [@EndJewHatred](https://twitter.com/EndJewHatred)
- l. [@JTVChannel](https://twitter.com/JTVChannel)
- m. [@thedebralea](https://twitter.com/thedebralea)
- n. [@mrchakkalo](https://twitter.com/mrchakkalo)
- o. [@JBrekingNews](https://twitter.com/JBreakingNews)

Thank you for participating in this Day of Action, we speak in numbers.

If you have any questions or would like to collaborate with Enough is Enough, please contact us.





THANK YOU

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